

A Researcher's Guide to Google

Google Pocket Guide

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What Google is NOT

- The Internet is not a library, and Google is not a card catalog.
- There is content that Google ignores
 - Flash animations
 - Database information

What Google Is

- Two types of search engines on the net:
 - 1. Searchable Subject Index
 - 2. Full-Text Search Engine
- An advanced search engine that allows you to restrict your searches to:
 - Within a web page.
 - Kinds of pages.
 - Kinds of content.

Sample Search Using Google

- Let's find out all we can about the Tausug.
 - Google has a spell-checker.
 - Limit your searches with the “site:” command.
 - Example: Tausug site:edu
 - There is an “Advanced Search” option.
 - You can increase the “hits” per page to 100.
 - You can look for pages that don't contain

Sample Search Using Google

- Advanced Searches (continued)
 - You can search for particular file types:
 - filetype:
 - Example: Sulu archipelago filetype:ppt
 - You can find websites with similar content:
 - related:
 - Example: related:www.tfc.edu

Google Phrase Searches

- Basic Boolean Search
 - AND is the default
 - Example: Sulu Archipelago=Sulu AND Archipelago
 - OR is an option
 - Sulu OR Archipelago finds either word
 - Sulu | Archipelago is the same as using OR

Google Phrase Searches

- Negation: when you don't want a word to show up in your search.
 - Minus sign or dash: -
 - Example: Sulu Archipelago -"Star Trek"
 - Note: no space between dash and word being negated.
- Inclusion: when you want to include a word that Google normally ignores.
 - + (plus sign)

Google Searches

- “I’m Feeling Lucky”
 - Rather than giving you a list of sites, this button takes you directly to the most relevant page in your search.
- Case “Insensitive”
 - Google doesn’t care about upper or lower case.
 - Example: SULU, sulu, or SuLU will all give

Wildcard Characters

- Google doesn't support stemming.
 - Example: Stemming means that arch* will find arches, archipelago, archy, architect, etc.
- Instead, Google offers the full-word wildcard where * stands for an entire word.
 - Example: "three * mice" will result in "three blind mice", "three red mice", "three blue mice", etc.

Wildcard Characters (cont.)

- Google has a 10-word limit
 - Wildcards may be used to bypass the Google 10-word limit
 - example: “Do as I say not as I do” quote origin English usage
 - change to: “Do as * say not as * do” quote origin English usage

Special Google Syntax

- intitle - Restricts search to page title.
 - intitle:“George Bush”
- intext - Restricts search to page text.
 - intext:“yahoo.com”

Advanced Google Search

- Each of the features discussed can be accessed from the “Advanced Search” option.
 - Language
 - File format
 - Date updated
 - Similar pages
 - Government and Education sites